Career Outcomes Report 2019
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Commitment to Student Success

Syracuse University is committed to empowering every student to reach their full potential. From the moment students arrive on campus, to the day they receive their degree—and every moment between and beyond—we’re here to guide them, support their career goals and celebrate in their accomplishments.

Every year, Syracuse University Career Services, in partnership with career professionals in the schools and colleges, compiles this outcomes report to share our graduates’ accomplishments and first destinations.

Data Collection Methods

The Class of 2019 consists of graduates from undergraduate programs who were awarded degrees in July, Aug. and Dec. 2018 and May and June 2019.

Data for this report is compiled from information collected by Syracuse University Career Services and various academic units across campus. The information consists of survey responses from graduates, but also includes knowledge gained through LinkedIn and faculty/staff reporting.

The information in this report is collected and compiled following the National Association of Colleges and Employers (NACE) standards and protocols for the collection and dissemination of graduating student initial career outcomes. Students who graduated from multiple schools or colleges are reported in each school’s results.
Results reflect information on 2,861 of 3,330 undergraduate degree recipients, representing an 86 percent knowledge rate.

<table>
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<tr>
<th>Placement Outcome</th>
<th>87%</th>
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<td>Graduates in full- and part-time positions, military service, volunteer or service programs, and graduate school.</td>
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<th>Outcomes Breakdown</th>
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<td>Positions Related to Career Goals</td>
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Outcomes Breakdown:
- Employed: 65%
- Continuing Education: 20%
- Seeking Employment: 12%
- Military Service: 1%
- Volunteer or Service Program: 1%
- Not Seeking: 1%
Where Graduates Are Located

- 72% Northeast
- 10% South
- 5% Midwest
- 4% International
- 9% West

Top Graduate Schools

- Syracuse University
- New York University
- Columbia University
- Johns Hopkins University
- Boston University
- University of Pennsylvania
- Fordham University
- SUNY Upstate Medical University
- Cornell University
- George Washington University
- Georgetown University
- University at Buffalo
- University of Maryland
- University of Michigan
- Washington University in St. Louis
- Harvard University
- UCLA
- University of Southern California
- Carnegie Mellon University
- American University
- Rutgers University
- Temple University
- University of Chicago
- University of Illinois
- Wake Forest University
Featured Employers

Syracuse University is proud to offer an unparalleled education that enables students to reach new heights. Each year, our students are prepared to take the next step in their career journey with notable employers across the country and the globe. The list below features many of the top Class of 2019 employers, representing multiple industries.

360i
Amazon
Bank of America
Bank of New York Mellon (BNY Mellon)
BBDO Worldwide
Bloomberg L.P.
CBS Corporation
Citi
Creative Artists Agency (CCA)
Crowe Horwath LLP
Deloitte
Digitas
Ernst & Young (EY)
ESPN
FCB Health
Fidelity Investments
General Electric (GE)
Guidepoint
Horizon Media, Inc.
IBM
iHeartMedia, Inc.
JPMorgan Chase & Co.
KPMG LLP
Lockheed Martin
Macy’s
McCann Health
Memorial Sloan Kettering Cancer Center
MLB Network
Morgan Stanley
MullenLowe
NBC Universal
New York Yankees
NFL
Ogilvy
Oracle
Perkins + Will
PricewaterhouseCoopers (PwC)
Raytheon Company
Ross Stores, Inc.
Ruder Finn, Inc.
Saatchi & Saatchi
Scribe America
Sirius XM Radio, Inc.
Stryker
Success Academy Charter Schools
Synchrony
Syracuse University
Teach For America
Walt Disney Company
Yelp
Results reflect information on 98 of 113 undergraduate degree recipients, representing an 87 percent knowledge rate.

### Outcomes Breakdown

- **89%** Placement Outcome
- **$54,346** Average Starting Salary

### Top Employers

- Amenta Emma Architects
- Ballinger
- CallisonRTKL
- CREATE Architecture Planning & Design
- EYP Architecture & Engineering
- Gensler
- HDR, Inc.
- Isgenuity
- Lehman Smith McLeish (LSM)
- Lubrano Ciavarra
- MdeAs Architects
- Michael Graves Architecture & Design
- Payette Associates
- Perkins + Will
- Perkins Eastman
- SAM KACHMAR ARCHITECTS
- Studios Architecture
- The Architectural Team
- TPG Architects
- VIP Structures
Results reflect information on 846 of 1,088 undergraduate degree recipients, representing a 78 percent knowledge rate.

**Outcomes Breakdown**

- **Placement Outcome**: 87%
- **Average Starting Salary**: $49,526

**Top Employers**

- Bloomberg L.P.
- Deloitte
- Guidepoint
- Horizon Media, Inc.
- Justworks
- KPMG LLP
- Memorial Sloan Kettering Cancer Center
- Morgan Stanley
- NBC Universal
- New York State Office of the Attorney General
- NFL
- Oracle
- Pfizer, Inc.
- Rolling Stone
- Scribe America
- United States Holocaust Memorial Museum
- United States House of Representatives
- University of Pittsburgh
- Veterans Affairs, Veterans Health Administration
- Walt Disney Company
Results reflect information on 101 of 118 undergraduate degree recipients, representing an 86 percent knowledge rate.

**Outcomes Breakdown**

- **Placement Outcome**: 98%
- **Average Starting Salary**: $50,435
- **Employed**: 58%
- **Continuing Education**: 40%
- **Still Seeking**: 2%

**Top Employers**

- Alexandria Central School
- American Medical Response Association Management Center
- Beth Israel Deaconess HealthCare
- Cabrini University
- Camas Christian Academy
- CrossFit Syracuse
- Crouse Hospital
- FCB Health
- Harlem Children’s Zone Promise Academy
- High Performance Physical Therapy
- Johnson City Central School District
- Joyce Consulting Group PC
- Kelberman Center
- Lyft
- Macy’s
- monday.com
- Northwell Health
- Success Academy Charter Schools
- Syracuse University
Results reflect information on 266 of 331 undergraduate degree recipients, representing an 80 percent knowledge rate.

**Outcomes Breakdown**

- **Placement Outcome**: 91%
- **Average Starting Salary**: $66,793

**Top Employers**

- Accenture
- Amazon
- BAE Systems, Inc.
- Bank of America
- Booz Allen Hamilton
- Brainlab, Inc.
- Deloitte
- General Dynamics
- General Electric (GE)
- Gilbane Building Company
- Google
- JACOBS
- JMT
- JPMorgan Chase & Co.
- Lockheed Martin
- M&T Bank
- Oracle
- Raytheon Company
- SRC, Inc.
- Stryker
Results reflect information on 292 of 329 undergraduate degree recipients, representing an 89 percent knowledge rate.

### Outcomes Breakdown

- **Placement Outcome**: 92%
- **Average Starting Salary**: $40,108

#### Top Employers

- AEG
- Baltimore Ravens
- Boston Children’s Hospital
- CNY Neurodiagnostics
- ESPN
- Hello Fresh
- Kroenke Sports and Entertainment
- Madison Square Garden
- Memorial Sloan Kettering Cancer Center
- MKTG, Inc.
- NBA
- New York Mets
- New York Yankees
- Oracle
- Scribe America
- Success Academy Charter Schools
- Syracuse University
- UNICEF USA
- United States Soccer Association
- William Morris Endeavor
School of Information Studies (iSchool)

Results reflect information on 201 of 209 undergraduate degree recipients, representing a 96 percent knowledge rate.

Outcomes Breakdown

94% Placement Outcome

$70,061 Average Starting Salary

15% Employed
6% Continuing Education
1% Seeking Employment
78% Military Service

Top Employers

Amazon
Bank of America
Bloomberg L.P.
Booz Allen Hamilton
Crowe Horwath LLP
Deloitte
Digitas
Ernst & Young (EY)
Fidelity Investments
Goldman Sachs
IBM
JPMorgan Chase & Co.
KPMG LLP
Microsoft
Oracle
PricewaterhouseCoopers (PwC)
SIDEARM Sports
Synchrony
Walt Disney Company
Results reflect information on 368 of 392 undergraduate degree recipients, representing a 94 percent knowledge rate.

Outcomes Breakdown

- **Placement Outcome**: 94%
- **Average Starting Salary**: $59,943

Top Employers

Amazon
Antares Capital, L.P.
Bank of America
Bloomberg L.P.
Citi
Deloitte
Eaton
Ernst & Young (EY)
General Electric (GE)
JPMorgan Chase & Co.
KPMG LLP
Macy’s
McCann Health
MullenLowe
NBC Universal
Oracle
PricewaterhouseCoopers (PwC)
Ross Stores, Inc.
Synchrony
Walt Disney Company
Results reflect information on 506 of 518 undergraduate degree recipients, representing a 98 percent knowledge rate.

### Outcomes Breakdown

- **89%** Placement Outcome
- **$47,051** Average Starting Salary

#### Top Employers

- 360i
- Area 23
- BBDO Worldwide
- Bustle Digital Group
- CBS Corporation
- Creative Artists Agency (CAA)
- Edelman
- ESPN
- Merkley and Partners
- MLB Network
- NBC Universal
- NFL
- Nike, Inc.
- Oracle
- Oren Co
- R/GA
- Ruder Finn, Inc.
- Saatchi & Saatchi
- Sirius XM Radio, Inc.
- United Talent Agency
Results reflect information on 367 of 420 undergraduate degree recipients, representing an 87 percent knowledge rate.

### Top Employers

- Ann Inc.
- Atlantic Media
- Barker
- Beacon Hill Staffing Group
- Edelman
- ESPN
- FX
- Horizon Media, Inc.
- iHeartMedia, Inc.
- Live Nation Entertainment
- Marc Jacobs
- Ralph Lauren
- Sony Music Entertainment
- Success Academy Charter Schools
- Syracuse University
- Teach For America
- The Estee Lauder Companies
- Walt Disney Company
- Warner Records
- WIRED

### Outcomes Breakdown

- **Placement Outcome**: 67%
- **Average Starting Salary**: $47,610

### Placement Outcome Breakdown

- Employed: 55%
- Continuing Education: 10%
- Not Seeking: 1%
- Military/Volunteer Program: 2%
- Still Seeking: 32%

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Career Outcomes Report